

The Town of Port Hedland Leisure Facilities

Monthly Report – April 2015



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Town of Port Hedland Leisure Facilities

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Port Hedland Leisure Executive Summary

The centre's operating subsidy is 308k behind budget and 85k behind the same time last year figure. This is reflective of the reduced tempo of activity in the Town. While the membership income for the month was in line with budget, this was a result of three membership debits being run in April due to the fall of the calendar days.

Although fewer numbers than projected utilised the Gratwick Aquatic Centre in April due to the close at the conclusion of the school holidays, overall Gratwick has been the only centre that has exceeded projected centre visit numbers. Members continue to make up two thirds of all visits.

Transformation day scheduled for May 2 is was the main marketing focus throughout the month whilst membership numbers grew in April by 27 members.

Discussions are underway with the junior basketball association to run a program to commence in Term 3 with a number of proposed program structures being discussed.

The income for Aquatic Education is consistent with last year's actual year to date figure.

The wave rider was able to operate for three weekends prior to the impellor breaking. This breakdown requires SwimPlex to attend site in May.

Financial Summary

PHL Summary Budget Report	Annual Budget	Actual YTD	Budget YTD	Variance	Last Year Actual YTD
INCOME	3,600,740	2,033,800	2,730,935	-697,134	2,386,663
EXPENDITURE	5,460,437	3,768,638	4,157,370	388,734	4,036,090
TOTAL	-1,859,697	-1,734,836	-1,426,435	-308,401	-1,649,426
Gratwick Aquatic Centre	Annual Budget	Actual YTD	Budget YTD	Variance	Last Year Actual YTD
INCOME	330,493	231,416	305,759	-74,343	157,639
EXPENDITURE	882,647	820,189	803,107	-17,082	815,588
TOTAL	-552,154	-588,774	-497,348	-91,426	-657,948
South Hedland Aquatic Centre	Annual Budget	Actual YTD	Budget YTD	Variance	Last Year Actual YTD
INCOME	691,277	347,556	580,112	-232,557	362,856
EXPENDITURE	1,794,074	1,458,362	1,530,519	72,157	1,126,832
TOTAL	1,102,797	1,110,806	-950,407	-160,400	-763,976
Wanangkura Stadium	Annual Budget	Actual YTD	Budget YTD	Variance	Last Year Actual YTD
INCOME	2,578,970	1,698,183	2,143,443	445,260	1,866,168
EXPENDITURE	2783716	1,936,125	2,309,385	373,260	2,093,669
TOTAL	-204,746	-237,942	-165,942	-72,000	-227,502

COMMENTS:

- The centre's operating subsidy is 308k behind budget and 85k behind the same time last year figure.
- With the reduced tempo of activity in the Town, YTD income remains significantly behind budget being driven by lower than projected membership numbers. The monthly membership income was in line with projected due to three debits being run in April.
 - Gratwick Aquatic Centre income is up in comparison to the same time last year however this is due to the allocations of membership income. This allocation differs to membership accounting practices from previous years.
 - Aquatic Education income is down on budget with the two Aquatic Centres not achieving the forecast swim school numbers. This account is consistent with the same time last year.
 - The trend of higher than projected casual gym attendances has continued.
 - Facility rental is up due to FMG bookings, and club bookings.

Attendance and Participation

Facility Attendance	Month			Year		
	Target	Actual	Variance	Target	Actual	Variance
Wanangkura Stadium	18,791	15,658	3,133	186,763	122,965	63,798
Gratwick Aquatic Centre	3,777	1,632	2,145	37,005	32,677	4,328
South Hedland Aquatic Centre	9,224	3,067	6,157	84,184	61,790	22,394
Port Hedland Leisure Total	31,792	20,357	11,435	307,952	217,432	90,520

Member / Casual Participation	Actual (Month)
Health Club Member	6,894
Health Club Casual	186
Group Fitness Members	237
Group Fitness Casual	134
Personal Training	86
Aquatic Visits GAC – Member	958
Aquatic Visits GAC - Casual	674
Aquatic Visits SHAC – Member	462
Aquatic Visits SHAC - Casual	2,605
Total	12,236

COMMENTS:

Although fewer numbers than projected utilised the Gratwick Aquatic Centre in April due to the closure of the pools, overall Gratwick has been the only centre that has exceeded projected centre visit numbers. Members continue to make up two thirds of all visits.

Business Development

The following table articulates the business development activities undertaken for Town of Port Hedland Leisure Facilities during April and those that are anticipated to be implemented within the next period.

MONTH	<i>Business Development - To ensure we are promoting our programs and monitoring trends in programming and always looking to further develop the health and fitness programs across all of our facilities</i>		
	Priority	Action	KPI
April	Gratwick Aquatic Centre 24 hours	Gratwick Aquatic Centre unmanned	Participation
	Close Gratwick Aquatic Centre Operations	As per agreement, the Gratwick Aquatic Centre is scheduled to close on April 19, the last day of the school holidays.	Fiscal responsibility
May	Transformation Day	Wanangkura Stadium Open Day Launch of the Aspirations Mapping model Follow up on potential membership sales after the Open Day	Memberships
	Aquatic Education	Initiation of Term 2 Swim School program	Participation

Occupational Health & Safety

Following is an overview of the number of incident reports and hazard reports that have been processed at each of the facilities throughout the month of April.

First Aid/Incident Reports		
Facility	Total	Comments/Actions (only if deemed serious)
Gratwick Aquatic Centre	0	
South Hedland Aquatic Centre	1	Break in on April 1
Wanangkura Stadium	4	1 Group fitness – superficial injury inherent to the activity (low) 2 Vacation Care – Medium incidents; one involving a head injury and the other involving an act of aggression by one child towards another. 1 Vacation Care – Low incident with child walking into glass door and knee impact
Hazard Identification - Gratwick Aquatic Centre	0	
Hazard Identification – Wanangkura Stadium		Blinds in Jimblebar not operational due to wear and tear Stairway wall panel in Stadium fell off due to wear and tear. This hazard is to be further investigated.
Hazard Identification – South Hedland Aquatic Centre	0	

Maintenance

The following table summarises monthly maintenance activities, both preventative and reactive, at each of the Town's leisure facilities. Where required, this information also includes comment on items with outstanding maintenance requirements carried over from previous reports.

Facility	Maintenance type (Preventative/Reactive)	Comment
Wanangkura Stadium	Scheduled Reactive	<ul style="list-style-type: none">➤ Maintenance on lighting➤ Test and tagging ➤ CMDAP Cable – Gym equipment➤ Call out to Pump
South Hedland Aquatic Centre	Reactive	<ul style="list-style-type: none">➤ Welding of the hair and lint baskets on the main pool➤ Replace windows broken in line with the above incident
Gratwick Aquatic Centre	Scheduled	<ul style="list-style-type: none">➤ Testing and tagging of electrical equipment➤ Removal of shade sail structure.➤ Servicing of air conditioners

KPI Dashboard

KPI Reference	Port Hedland Leisure		YTD 2014-2015	Budget Target	
1. Memberships					
	Port Hedland Leisure Memberships (includes Aquatics memberships)	Income	1,265,916	1,557,692	
		Current Members	1,461	1,574	
		Member attendances	107,013		
		Casual Attendances	76,226	286,460	
	Wanangkura Stadium	Income	1,125,913	1,380,695	
		Current Members	1,450	1505	
		Member attendances	92,000		
		Casual Attendances	406	167,973	
	Gratwick Aquatic Centre	Income	104,868	138,199	
		Current Members	0	33	
		Member attendances	3,916		
		Casual Attendances	30,943	33,227	
	South Hedland Aquatic Centre	Income	35,135	38,798	
		Current Members	11	36	
		Member attendances	11,097		
		Casual Attendances	44,877	85,260	
2. Stadium Sports					
	Stadium	Stadium Rental Income	23,682	35,957	
		Competitions Income	52,410	78,873	
		Competitions	4	8	
		Teams	43	86	
3. Aquatic Education					
	Aquatic Education	Gratwick Aquatic Centre	Income	40,395	50,570
			Enrolments	0	0
		South Hedland Aquatic Centre	Income	103,513	146,450
			Enrolments	283	380
4. General Admission – Casual entries					
	General Admissions and Multi Pass	Gratwick Aquatic Centre	Income	49,221	42,916
			Attendance	30,943	17,992
		South Hedland Aquatic Centre	Income	106,969	133,393
			Attendance	44,877	55,854
5. Surf Machine					
	Surf Machine	Income	3,447	109,205	
		Attendance	351	5629	
6. Café/Kiosk					
	Café / Kiosk	Wanangkura Stadium	Income	52,812	51,000
			Expenditure	31,073	30,000
			Profit / Loss	21,739	21,000
		Gratwick Aquatic Centre	Income	20,676	30,613
			Expenditure	14,157	15,306
			Profit / Loss	6,519	15307
		South Hedland Aquatic Centre	Income	58,376	98,000
			Expenditure	76,905	111,020
			Profit / Loss	-18,529	-13,020

1. Membership

Member Category	New Members Current Month			Total Members YTD		
	Target	Actual	Variance	Target	Actual	Variance
Platinum Members	80	31	0	1505	728	-75
Gym Members		28			412	
Group Fitness Members		5			64	
BHP Platinum		4			212	
Kid Fit		0			0	
Teen Fit		1			11	
ToPH		11			30	
Aquatic Members SHAC	0	2	1	36	11	-25
Aquatic Members GAC	0	0	0	33	9	-24
Total	80	82	2	1,574	1,430	-144
Total Membership Income	155,176	154,217	959	1,557,692	1,265,916	-291,776

2 new members in April were offset by 55 who

2. Stadium

Competitions		Month			Year		
		Target	Actual	Variance	Target	Actual	Variance
Volleyball	Teams	10	12	2	100	72	-30
Futsal	Teams	18	14	-4	180	100	-76
Netball	Teams	18	8	-10	140	64	-106
Basketball	Teams	14	8	-6	140	48	-86
Total Teams		60	42	-18	560	284	-276
Total Income		9,167	3,941	-6,122	88,039	56,394	-31,645

COMMENTS:

- As there are currently no junior sports are being accommodated, the total competitions and team numbers are lower than projected.
- Discussions are underway with the junior basketball association to run a program to commence in Term 3. Alternate locations in which to grow the senior program are also being considered.

3. Aquatic Education

Education Type		Month				Year			
		Target	Actual	Variance	MTD 13/14	Target	Actual	Variance	YTD 13/14
Gratwick Aquatic Centre	Total Income	4,940	-	-4,940	5,264	50570	40395	-10,175	43,961
	Enrolments	190	0	-190	NA	1110	1025	-85	NA
South Hedland Aquatic Centre	Total Income	9,880	7,471	-2,409	8,937	146,450	103,513	-42,937	100,599
	Enrolments	380	283	-97	NA	3,330	2,645	-685	NA
Total Income		9,880	12,411	-7,349	14,101	197,020	143,908	-53,112	144,560
Total Enrolments		570	283	-287	NA	4,440	3,670	770	NA

COMMENTS:

- Although there was no swim school at Gratwick Aquatic Centre due to the school holidays and the closure of the centre, there was an amount budgeted for this time.
- The income for Aquatic Education is consistent with last year's actual year to date figure.

4. Adult Swim

Education Type		Month				Year			
		Target	Actual	Variance	MTD 13/14	Target	Actual	Variance	YTD 13/14
Gratwick Aquatic Centre	Total Income	2,945	1,835	-1,110	2,884	34,600	39,559	4,959	33,859
	Attendance	600	310	290	NA	7,048	4,214	2,834	NA
South Hedland Aquatic Centre	Total Income	12,118	4,896	-7,222	7,352	106,550	82,452	-24,098	97,418
	Attendance	2,468	942	1,526	NA	21,705	20,654	-1,051	NA
Total Income		15,063	6,731	-8,332	10,236	141,150	122,011	-19,139	134,277
Total Attendance		3,068	1,252	1,816	NA	28,753	24,868	1,783	NA

COMMENTS:

- Lower than projected attendance at the Aquatic Facilities were experienced across the board in April.
- YTD attendance figures remain close to target at SHAC however with a greater proportion than projected made up of membership swims, income is down by significantly.
- Income is also lower compared to same time as the previous year.

5. Surf Machine

Measure	Month			Year			YTD 13/14
	Target	Actual	Variance	Target	Actual	Variance	
Operational Hours	95	36	59	796	NA	NA	NA
Total Attendance	572	36	-536	5629	351	5278	NA
Adult	286	18	-268	2529	223	2306	NA
Child	286	18	-268	2529	128	2401	NA
Total Income	11,378	302	11,076	109,205	3,447	105,757	4,148

COMMENTS:

- The wave rider was able to operate for three weekends prior to the impellor breaking. This has required SwimPlex to attend site in May.
- The subsequent patronage of the surf machine is therefore down due to the lack of operational hours and lack of consistency that allows firstly the consumer confidence that it will be available and secondly to build a following.

6. Café

WANA	Month				Year			
	Target	Actual	Variance	MTD 13/14	Target	Actual	Variance	YTD 13/14
Income and Expense								
Income	5,100	4,022	-1,078	5,825	51,000	52,812	1,812	65,482
Expenditure	3,000	1,170	-1,830	3,353	30,000	31,073	1,073	44,585
Profit / Loss	2,100	2,852	752	2,472	21,000	21,739	739	20,897

GAC	Month				Year			
	Target	Actual	Variance	MTD 13/14	Target	Actual	Variance	YTD 13/14
Income and Expense								
Income	3,013	651	-2,362	1,724	30,613	20,676	-9,937	22,145
Expenditure	1,506	602	904	1,326	15,306	14,157	1,149	14,639
Profit / Loss	1,507	49	1,458	398	15,307	6,519	8,788	7,506

SHAC	Month				Year			
	Target	Actual	Variance	MTD 13/14	Target	Actual	Variance	YTD 13/14
Income and Expense								
Income	9,800	2,768	-7,032	6,623	98,000	58,376	-39,624	90,599
Expenditure	9,037	789	-8,249	4,900	111,020	76,905	-34,115	55,668
Profit / Loss	763	1,979	1,217	1,723	-13,020	-18,529	5,509	34,931

COMMENTS:

The café at Wanangkura is currently \$739 more profitable than projected and \$1000 more than last financial year. This is offset by Gratwick falling \$1000 short on last year's performance.