

Key Facts


 **\$3.72 billion**
Gross Regional Product
1.5% of Gross State Product

 **10,629** Local Jobs
 **7,415** Employed residents
 **706** Local businesses

The economy has grown an average of **6.4%** per year between 2001 and 2018

Mining maturity mining activity has shifted from construction to production

Sectors contributing to economic output

 **70%** Mining
 **5%** Construction

 **8%** Transport, Postal and Warehousing

Tourism Key Facts

 **250,000+** visits per year

 **50** flights per week

 **62%** domestic overnight visits

 **52%** business purpose

 **28%** holidays (nature & sporting)

 **2,160** caravans visits

What are the tourism opportunities?

What are the local business opportunities?

Local business, retail and commercial opportunities

- **Mining support services** – include maintenance, transport and rehabilitation services
- **Construction** – continued activity will prove vital to maintaining economy
- **Manufacturing and Hire Services** – reliance on importation of products and services which could shift to local provision
- **Healthcare and Social Assistance** – fast growing industry for regional hubs
- **Retail Sector** – 5.2% of employment base, 63 shops in total. Under-supply of cafes, restaurants, groceries and shops

How can the pastoral industry diversify?

Pastoral Opportunities

- Intensive agriculture on higher productive land
- Unique station tourism offer
- Formal stockyards and live export

Have we missed anything?

These are the known economic drivers for Hedland

Port

- Berth upgrades to Port
- Lumsden Point (beef and lithium export)
- BHP Outer Harbour Project (longer term driver)

Urban Expansion Construction Projects

- PHIA capital works plan
- DevelopmentWA projects
 - Athol Street
 - The Stables
 - Western Edge
 - Boodarie Strategic Industrial Area
 - Hedland Junction (Wedgfield)
- Department of Communities housing projects

Mining Projects

- Asian Renewable Energy Hub
- Pilbara Minerals (Stages 2 and 3)
- FMG (Iron Bridge)
- Santos (Dorado)
- BHP (South Flank)

Community Construction Projects

- Sporting Precincts
 - South Hedland Integrated Sporting Precinct
 - McGregor Street Masterplan
 - JD Hardie Masterplan
 - Spoilbank Marina

What we have previously heard from the community

- People value the economic benefits of living and working in Hedland but voiced challenges of high costs of living
- Understand the importance of the Port for the Hedland economy
- Believe the economy of Hedland needs to diversify by building small to medium enterprise
- Desire the development of strategies to support small and medium sized businesses
- Desire the establishment of a small business hub in South Hedland
- Perceive there is an opportunity to improve investment in the area's tourism industry and to capitalise on the area's unique cultural and natural features