

The Injury Control Council of WA (ICCWA) and the Public Health Advocacy Institute of WA (PHAIWA)
Presents

Advocacy and Media: Getting Your Message Out There

Do you:

- Want to get your issue out into the community?
- Want to get your issue in the media (radio, TV or print)?
- Talk to the community about community safety issues?
- Want to know more about how to get the attention of your politicians?

If you answered 'Yes' to one or more, then this workshop is for you!

This will be an interactive workshop to provide participants with an opportunity to develop their advocacy skills to address injury prevention and community safety issues in their region. Learn how to get media attention, make the most of the attention and best deliver your community safety message.

Date: Thursday, 19 August 2010

Time: Tea & Coffee / Registrations
9:00am Start - 4:00pm Finish

Venue: South Hedland Lotteries House
Conference Room
2 Leake Street, South Hedland

Cost: Free – including delicious Lunch,
morning & afternoon tea provided

RSVP: See Registration Form attached

What past participants have had to say:

"Great to have relevant local training free!"
- Bunbury participant

"Great to have first hand knowledge from a
politician and journalist."
- Albany participant

"Highlights for me were writing a media release
and role playing a meeting with a politician."
- Bunbury participant

Numbers are limited to 25.
Once you have registered, a program for the workshop will be emailed to you.

