



Pilbara's Port City Growth Plan - Port Hedland's Future Workshop #2 - Growth Forum Participants Pack

Venue: Gratwick Hall (upper level Civic Centre), Port Hedland

Date: Wednesday 6 July 9am to 5pm; Thursday 7 July 9am to 12.30pm

Workshop Facilitation: Daniel Marsh and Dani Nazzari,
WorleyParsons

The Town of Port Hedland is preparing the Pilbara's Port City Growth Plan – the plan that will see the town become a regional city and realise the Pilbara Cities vision in a way that capitalises on what is special about our home. Work began on the Growth Plan in March this year and is due for completion in November 2011. The plan will be the key document that guides future development of the Town of Port Hedland and ensure Port Hedland's distinctive and unique character is enhanced as we grow rapidly.

The planning work picks up on previous strategies, plans and consultations including last year's Pilbara Placemaking Series by FORM, the Town of Port Hedland Land Use Master Plan and the Town of Port Hedland Strategic Plan 2010-2015. Given the importance of the Growth Plan for the future of Port Hedland, Council has created opportunities for members of the community to influence development of the plan. Following on from a series of workshops held in June, the two-day Growth Forum will allow interested stakeholders to delve into the detail of what is being planned and provide feedback directly to the Town and its consultant team.

Key milestones in the development of the Growth Plan and its associated Implementation Plan are:

- » 6/7 July - Growth Forum
- » Mid August - Workshop with Council
- » Early September – Consideration by Council for Public Release
- » October – Anticipated release of Draft Growth Plan for public comment
- » November – Finalisation of Report

Purpose of Growth Forum

The purpose of the Growth Forum is to allow the team lead by RPS to validate its understanding of key growth issues and gain feedback on directions being considered for the draft Growth Plan.



Parameters

The Forum is aimed at obtaining feedback on draft strategies – strategies that will need further development before a draft Growth Plan is released. There are no decisions to be made in this forum; rather the focus is on capitalising on valuable local knowledge and expertise. Collecting this practical input and tapping into residents' genuine passion for the place and people should ensure that the key strategies of the Growth Plan are supported by the leaders in our community that will need to help drive implementation.

In particular, a focus will be on opportunities for partnerships. The Forum is expected to clarify the respective roles of government agencies and larger private sector organisations in realising some of the identified growth opportunities.

Summary Agenda

Wednesday 6 July

1. Growth Forum @ Gratwick Hall, 9am to 5pm
 - a. Session One, 9am to 12.30pm: Confirming current characteristics and stakeholder reaction to City Strategy directions
 - b. Session Two, 1.15pm to 5pm: Presentation of Spatial Strategy and Preview of Implementation Issues.
2. Public Information Session @ Gratwick Hall, 6.30pm to 8.30pm.

Thursday 7 July

1. Growth Forum @ Gratwick Hall, 9am to 12.30pm
 - a. Session Three, 9am to 12.30pm: Development of Implementation Plan
2. Public Information Session One @ Gratwick Hall, 4pm to 5pm
3. Public Information Session Two @ JD Hardie Centre, 6.30pm to 8.30pm

Frequently Asked Questions

4. *Why does Port Hedland need another growth plan?*

Achieving the vision of two sustainable cities in the Pilbara requires a new approach to planning and especially implementation. A plan with broad support and has a staged implementation timeline will allow government and community to monitor progress towards the Pilbara Cities vision.

5. *What is the timeframe for development and implementation of the plan?*

The draft plan is to be developed by the end of 2011. The plan provides direction for growth out to 2035 and the implementation plan will contain most detail on activities during the first five years.

6. *What is the scope of the Growth Plan? How detailed will it be?*

The City Growth Plan is aimed at addressing underlying social, economic and environmental issues in a defined area to achieve a “sustainable city” where increased economic diversity, more private and public sector investment and improved infrastructure coordination are priorities linked to improving quality of life and the vitality of the Town.

The Growth Plan must take a holistic view geared towards implementation. Projects must be delivery focused, and where public and private sector investment is required, are delivered through partnerships. Delivery of social, economic, environmental and infrastructure outcomes/



benefits must also be coordinated by an implementation plan derived from the City Growth Plan that reflects a shared vision for the area, and enables delivery partners to align their plans and programs to achieve an integrated approach to implementation.

7. What organisations have been involved to date?

The Growth Plan project has a steering group made up of Town of Port Hedland, Pilbara Cities, Department of Planning and LandCorp.

Small focus groups and interviews were held in June 2011 to test some early ideas and attendees included:

- » Infrastructure agencies / commercial providers eg Water Corporation, Telstra, Port Hedland Port Authority, Main Roads, Department of Transport
- » Government agencies eg Department of Health, Department of State Development, Pilbara Development Commission, Pilbara TAFE, Indigenous Coordination Centre
- » Business organisations/businesses eg Port Hedland Chamber of Commerce, Small Business Centre, Hedland First National, Ray White, Port Hedland Visitors Centre
- » Resources companies eg BHP Billiton Iron Ore, FMG, Rio Tinto Dampier Salt
- » Community organisations eg Youth Involvement Council, Bloodwood Tree Association, Many Rivers, Care for Hedland

A stakeholder reference group has been formed with representation from government sector, the resources sector, small business and community groups.

8. Who is paying for this planning and have funds been committed for implementation?

The study is being managed by the Town of Port Hedland with funds provided by Pilbara Cities. The funding arrangements for projects developed under the City Growth Plan will depend upon the nature of the project identified during the study. It is likely that key agencies will be funded from consolidated revenue and Royalties for the Regions regional development funds with coordination from Pilbara Cities.

9. What opportunities will there be for public comment?

When the draft plan is complete, there will be a formal opportunity for public comment. This process is expected to take place in November and December.

10. What happens after this workshop?

The insights provided by this workshop will assist the consultants to further develop the Growth Plan. The key themes raised in the Growth Forum will be summarised and made available to participants. The Growth Plan stakeholder reference group will assist the study clarify any outstanding issues arising from the Growth Forum.

11. Who can I contact for further information?

Information is progressively being made available on the Town's website: www.porthedland.wa.gov.au

The project is being led by Town of Port Hedland Director Planning and Development Eber Butron on 9158-9333 or email directorpd@porthedland.wa.gov.au.