

RV Overflow Visitor Survey | 2023

\$2.82 million
total spend in the community*

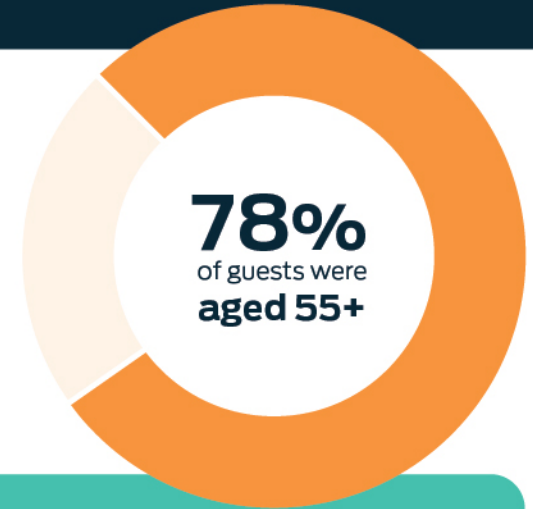
2.5 nights
average length of stay

\$304
average spend per day

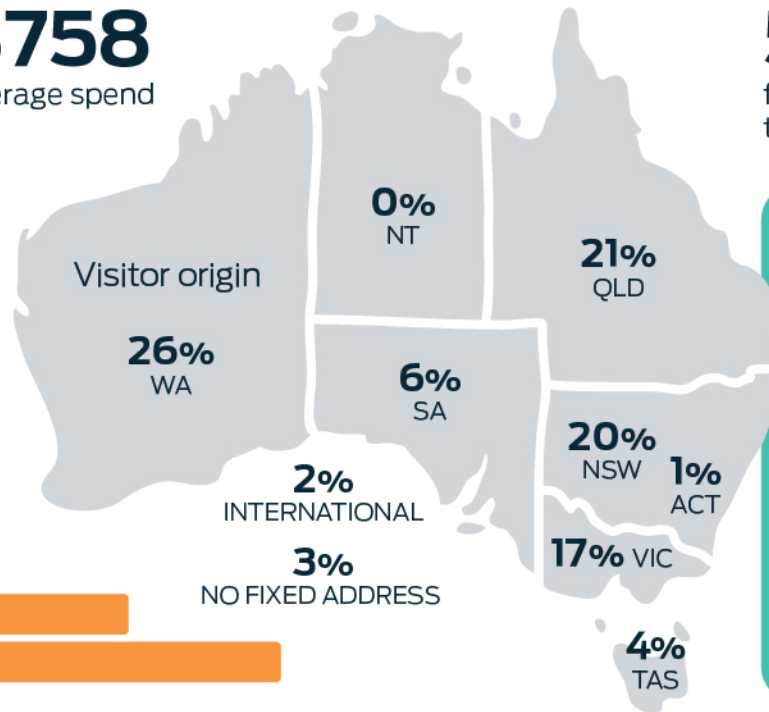
3,720
vehicles

\$758
average spend

57.4%
first time visitors to Port Hedland



Attractions visited during stay



 **64%**
very satisfied

Would they recommend Port Hedland as a holiday destination to others?

 **29%**
satisfied

7.3 average on scale of 1-10
(1 not at all likely and 10 extremely likely)

55% said they would return to Port Hedland in the future

Group size



97% of those who visited the Port Hedland Visitor Centre found the information available useful



53% said the free camping facility influenced their decision to visit Port Hedland

Found out about RV Overflow through:

47% Wikicamps

22% word of mouth

14% repeat stay

*The total expenditure is extrapolated based on the data collected in the survey.