



Town of Port Hedland

Annual Corporate Plan

Period: 11/12



Executive Summary

The Town of Port Hedland has fully embraced an opportunity to introduce a more comprehensive and integrated approach to planning and reporting to ensure the long term sustainability of our organisation. In order to ensure the effective implementation of the new integrated planning framework, the Council has elected to approach the introduction of this new framework in two stages.

This is primarily due to the imminent completion of a City Growth Plan that is currently being developed in full consultation with the community and other stakeholders. The City Growth Plan will be used to guide the transition of the Town of Port Hedland from a town to a Pilbara Port City as part of the Pilbara Cities initiative. Once completed, this document will not only reflect our community's aspirations but will provide the long term strategic vision and direction for the Town of Port Hedland, and will underpin Council's new Strategic Community Plan to be in place by June 2012.

In stage 1, the Town of Port Hedland will introduce a Corporate Reporting Framework by the 30th June 2011 which will integrate the Council's current Strategic Plan 2010-2015 with its Corporate Plan for 2011-2012. The development of this Plan represents the first step in the implementation of the new framework and outlines current priorities and projects to be undertaken during the coming year while recognising the organisations commitment to the delivery of ongoing services and programs required by its community.

To develop the 2011-2012 Corporate Plan, the organisation has undertaken a business planning exercise to identify the actions and tasks it needs to undertake during this period to deliver on the priorities identified in the current Strategic Plan. This initiative has resulted in the development of a Corporate Business Planning Framework comprising the 2011-2012 Corporate Plan which is underpinned by comprehensive Directorate Plans and individual Business Unit Plans.

The Town of Port Hedland delivers a number of projects and initiatives in partnership with various government agencies and industry partners. All activities required to be completed for those projects during 2011-2012 have also been incorporated into the organisations Business Plans and linked to its current Strategic Plan.

It is proposed that this 2011-2012 Corporate Plan be endorsed by Council as part of its 2011-2012 budget development and adoption process in July 2011. Following its endorsement, the organisation will implement regular reporting and monitoring of achievement against Corporate Plan actions and initiatives including monthly internal progress reporting and quarterly progress reporting to Council. Once endorsed by Council, quarterly progress reports will be made available to the Community and other Council stakeholders.

In stage 2, Councils City Growth Plan will form the basis of the development of Council's new Strategic Community Plan and will inform the development of its new 4 year Corporate Plan to be in place by 1 July 2012. This process will also include the development of a Workforce Plan for the organisation that will outline the additional or alternative resources and skills required by the organisation to ensure delivery of the actions and tasks needed to provide services and programs to our community into the future. From 2012 onwards, the Council's 4 year Corporate Plan will be reviewed annually to ensure changing community and stakeholder needs are considered and incorporated into internal corporate planning processes.

Other projects to be completed in stage 2 of this implementation process, include the development of a 10 year Financial Plan and an Asset Management Framework which will integrate with Council's 4 year Corporate Plan as well as the 10 year Strategic Community Plan.

Paul Martin
Chief Executive Officer



July 18, 2011

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Key Result Area: 1 Infrastructure

Goal: 1.1 Roads, Footpaths and Drainage

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: 1.1.1 Undertake road works in South Hedland to improve road permeability (particularly in the CBD)</p> <p>Prepare strategy for the improvement of road permeability in South Hedland</p>	<p>Technical Services</p>	<p>01/07/2011</p>	<p>30/06/2012</p>



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Goal: 1.1 Roads, Footpaths and Drainage

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 1.1.2 Implement Council's 5 year infrastructure maintenance and development plans across each infrastructure asset type			
Manage and undertake all building and garden maintenance on Council owned staff housing	Building Services	01/07/2011	30/06/2015
Implement Council's 5 year Reseals program	Engineering Services	01/07/2011	30/06/2016
Assist with development and implementation of the Asset Management Plan	Financial Services	01/07/2011	31/12/2011
Development of Asset Management Framework with associated policies	Technical Services	01/07/2011	31/12/2011
Prepare detailed designs for dual lanes and improved intersection design of Pinga	Infrastructure Development	01/07/2010	31/08/2011
Implement Roads to Recovery Program	Engineering Services	01/07/2011	30/06/2015
Manage and undertake building maintenance on Council owned commercial and community facilities	Building Services	01/07/2011	30/06/2015
Undertake resheeting and drainage improvements on Yandeyarra road	Engineering Services	01/07/2011	30/06/2012
Implement Council's 5 year Light Vehicle Replacement Program	Technical Services	01/07/2011	30/06/2016
Provide contract management for cleaning services for all Council owned and operated buildings and facilities	Building Services	01/07/2011	30/06/2015
Undertake resheeting and drainage improvements on Hillside-Woodstock road	Engineering Services	01/07/2011	30/06/2012
Review Council's Engineering 5 year programs	Technical Services	01/07/2011	30/06/2016
Construct dual lanes and roundabout to MPRC on Hamilton road	Infrastructure Development	01/09/2011	30/06/2012
Undertake resheeting and drainage improvements on Councils unsealed road network	Engineering Services	01/07/2011	30/06/2012

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Goal: 1.1 Roads, Footpaths and Drainage

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 1.1.2 Implement Council's 5 year infrastructure maintenance and development plans across each infrastructure asset type			
Provide tender and contract management services for Engineering Directorate Period Contracts	Technical Services	01/07/2011	30/06/2016
Improve public lighting in Council's POS and walkways	Infrastructure Development	01/07/2010	31/12/2012
Implement Council's 5 year Footpath construction program	Engineering Services	01/07/2011	30/06/2015
Reconstruct Buttsweld road	Infrastructure Development	01/01/2011	30/06/2012
Implement Council's 5 Year Kerbing Construction program	Engineering Services	01/07/2011	30/06/2015
Implement Council's 5 Year Drainage Construction program	Engineering Services	01/07/2011	30/06/2015
Implement Council's Regional Road Group Main Roads WA Road Grant Program	Engineering Services	01/07/2011	30/06/2015
Implement Council's 5 year Drainage Construction program	Infrastructure Development	01/07/2011	30/06/2016
Implement Council's Blackspot funding Grant	Engineering Services	01/07/2011	30/06/2015
STRATEGY: 1.1.3 Construct a bridge on Wallwork Road to improve traffic access between Port and South Hedland			
Construct the Wallwork Road Bridge	Infrastructure Development	01/07/2011	30/06/2012
STRATEGY: 1.1.4 Ensure that the \$200 M Port Hedland Road Project progresses in a timely manner			
Participate in Project Control Group meetings for the MRWA \$200M Port Hedland road project	Technical Services	01/07/2011	30/06/2013
STRATEGY: 1.1.5 Review current and future public transport needs within the Town and commence planning for improvements			
Review current and future public transport needs in conjunction with the City Growth Plan	Technical Services	01/07/2011	30/06/2012

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Goal: 1.1 Roads, Footpaths and Drainage

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 1.1.7 Review resources that are required to maintain current and future assets			
Develop comprehensive Asset Management Plans to integrate with (Growth Plan) Council's 10 year Strategic Community Plan	Technical Services	01/07/2011	31/12/2011
STRATEGY: 1.1.8 Undertake traffic study			
Monitor traffic data throughout the town and identify requirements for traffic management, improvements and calming	Technical Services	01/07/2011	30/06/2016
Undertake a traffic study for Port and South Hedland	Infrastructure Development	30/09/2010	30/09/2011
Monitor and provide assessment for the provision of Restricted Access Vehicle networks throughout the town	Technical Services	01/07/2011	30/06/2016



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Goal: 1.2 Airport

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 1.2.1 Complete the development of the Airport Land Development Plan and commence implementation of the key initiatives that are identified.			
Development and Implementation of Airport Land Development Plan	Investment and Business Development	01/07/2011	30/06/2012
Investigate and design sewerage disposal plan and works for Transit Worker Accommodation located within the Airport	Airport	01/07/2011	30/06/2012
Investigate and plan for the relocation of hire car storage/workshop areas	Infrastructure Development	01/03/2011	30/12/2011
STRATEGY: 1.2.2 Upgrade runways, taxiways and aprons to facilitate efficient aircraft movement			
Develop and implement a 5 year Airport Maintenance Plan	Airport	01/01/2011	30/06/2015
Strengthen main apron parking bays 1 to 5 to accommodate 230,000kg aircraft	Airport	01/07/2011	30/06/2012
Extend main apron 20 metres south and reposition taxiway lights and centreline markings	Airport	01/07/2011	30/06/2012
Extend main apron (West) to maximise aircraft parking bays	Airport	01/07/2011	30/06/2012
STRATEGY: 1.2.3 Progress planning and design for an upgraded and extended terminal building.			
Investigate needs and prepare concept design for the upgrade of PHIA Terminal building	Infrastructure Development	01/08/2010	31/08/2011

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Goal: 1.2 Airport

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 1.2.4 Undertake upgrades to the terminal and surrounds to improve the functionality of the facility including:			
a. Creating more common-user check in points			
b. Improving airport security screening arrangements			
c. Review parking options and implement an agreed Airport Parking Plan			
Undertake works to the new RFDS Hanger	Airport	01/07/2011	30/06/2012
Install airport paid parking system, including car park modifications	Infrastructure Development	01/10/2010	30/12/2011
Upgrade Airport electronic security gates	Airport	01/07/2011	30/06/2012
Construct airport parking expansion, including lighting, CCTV, shade, expansion of paid parking system into new carpark	Infrastructure Development	01/07/2011	30/06/2012
Replace secondary emergency power generators	Airport	01/07/2011	30/06/2012
Upgrade Airport residence 12 - construct and erect carport	Airport	01/07/2011	30/06/2012
Upgrade Airport Terminal PA system	Airport	01/07/2011	30/06/2012
Manufacture and install weather protection roofing over exposed CBS conveyor system	Airport	01/07/2011	30/06/2012
Create more common use check-in points	Airport	01/07/2011	30/06/2015
STRATEGY: 1.2.5 Develop a Capital Improvement Plan for airport infrastructure that ensures Airport infrastructure can cater for projected growth			
Develop a Capital Improvement Plan for the airport	Airport	01/07/2011	30/06/2015

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Key Result Area: 2 Community Pride

Goal: 2.1 Townscape

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 2.1.1 Undertake projects that upgrade the appearance of verges and streetscapes along major thoroughfares within the District			
Maintain street verges	Engineering Services	01/07/2011	30/06/2012
Improve park and suburb entry statement signage	Infrastructure Development	01/09/2010	30/12/2011
Implement the Boulevard Tree Planting project	Infrastructure Development	01/07/2010	30/06/2012
Implement Royalties for Regions Public Infrastructure Upgrade Programs	Infrastructure Development	01/07/2011	30/06/2015
STRATEGY: 2.1.2 Construct the Marquee Park and ensure that a new park is built in Koombana			
Develop and regularly report on the business plan for Marquee Park	CEO Office	01/07/2011	30/06/2012
Construct Marquee Park	Infrastructure Development	01/07/2011	31/03/2012
Management and operation of the Marquee Water Park	Recreation	01/07/2011	30/06/2012
Construct a new park in Koombana	Infrastructure Development	01/03/2011	31/12/2011
STRATEGY: 2.1.3 Develop plans for the upgrades of existing parks (Cemetery Beach, Rock of Ages and Marrapikurinya) plus the development of new parks. Install public art to improve sense of place.			
Upgrade Civic Centre Park	Building Services	01/07/2011	30/06/2012
Prepare designs for the expansion of Cemetery Beach Community Park	Infrastructure Development	01/07/2010	31/08/2011
Construct expansion of Cemetery Beach Community Park	Infrastructure Development	01/09/2011	31/03/2012
STRATEGY: 2.1.4 Establish an incentive scheme for residents to develop the verge adjacent to their property.			
Review Engineering Verge Treatment policy to include establishment of an incentive scheme for residents to develop the verge adjacent to their property	Technical Services	01/09/2011	31/12/2011

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Goal: 2.1 Townscape

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 2.1.5 <i>Install more shade in parks and public areas (both trees and shade structures), including shade facilities at skate parks.</i>			
Construct shade structure at Port Hedland Skate Park	Infrastructure Development	01/07/2011	31/12/2011
Improve shade and lighting at Civic Centre park	Infrastructure Development	01/07/2011	30/06/2012
STRATEGY: 2.1.6 <i>Implement a whole-of-community anti litter education, information and action campaign, including:</i> <i>a. Allocate more Council resources towards the enforcement of the Litter Act.</i> <i>b. Explore additional statutory alternatives to achieve Council's Local Laws with a focus on Litter Act</i> <i>c. Tidy Towns</i>			
Introduced 'Litter Report Cards' as a mechanism for council and community to enforce the Litter Act	Environmental Health	01/07/2011	30/06/2015
Implement a whole of community anti litter education, information and action campaign to support Council's participation in the Tidy Town Awards	Community Development	01/07/2011	30/06/2012
Proactively investigate illegal dumping with a view to gaining evidence to prosecute the offender	Environmental Health	01/07/2011	30/06/2015
Undertake a review of the Town of Port Hedland Local Laws	Environmental Health	01/07/2011	30/06/2012
STRATEGY: 2.1.8 <i>Ensure that regular audits of the functionality of streetlights and other public lighting are undertaken, with faulty lights being repaired in a timely manner.</i>			
Liaise with Horizon Power regarding ongoing auditing, reporting and repair of public lighting	Technical Services	01/07/2011	30/06/2016
Undertake regular audit of Council's lighting infrastructure and repair faults as required	Technical Services	01/07/2011	30/06/2016
STRATEGY: 2.1.9 <i>Develop attractive, usable rest nodes along cycle and pedestrian links.</i>			
Construct Stanley/Kennedy greenbelt POS link	Infrastructure Development	31/03/2011	31/12/2011

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Goal: 2.1 Townscape

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 2.1.10 Upgrade the appearance of Council's Cemeteries.			
Progress the upgrade of the Old Port Hedland Cemetery	Community Development	01/07/2011	30/06/2012



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Goal: 2.2 Events

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: 2.2.1 <i>Play an integral role in the coordination, operation and communication of community events by:</i></p> <p>a. <i>Assisting Celebrate Hedland Inc. in the management and operation of major community events per annum.</i></p> <p>b. <i>Developing and operating series of smaller community events.</i></p> <p>c. <i>Supporting community groups who are operating community events through training, support, advice and, where appropriate, financial support.</i></p> <p>d. <i>Operating neighbourhood events and competitions.</i></p>			
Prepare and deliver an annual calendar of events presented by the Town of Port Hedland	Community Development	01/07/2011	30/06/2012
Assisting Celebrate Hedland Inc in the management and operation of major annual community events	Community Development	01/07/2011	30/06/2015
Developing and operating a series of smaller community events	Community Development	01/07/2011	30/06/2015
Support community groups operating community events through training, support and advice	Community Development	01/07/2011	30/06/2015
Operate neighbourhood events and competitions	Community Development	01/07/2011	30/06/2015
Facilitate funding and support to community groups through the implementation of Council's Community Donation Policy	Community Development	01/07/2011	30/06/2015
<p>STRATEGY: 2.2.2 <i>Install new signage on thoroughfares that promotes upcoming events</i></p>			
Install new signage on thoroughfares that promotes upcoming events	Community Development	01/07/2011	30/06/2015
<p>STRATEGY: 2.2.3 <i>Actively seek to attract 'draw card' entertainers and events to the Town of Port Hedland.</i></p>			
Actively promote and encourage draw card entertainers and events to the Town of Port Hedland	Community Development	01/07/2011	30/06/2015
<p>STRATEGY: 2.2.4 <i>Actively seek to attract or establish a nationally significant event to Port Hedland.</i></p>			
Tender for an events management business to deliver the 'high profile event' as per the feasibility study	Community Development	01/07/2011	30/06/2012

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Key Result Area: 3 Community Development

Goal: 3.1 Youth and Children

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.1.1 Convert the JD Hardie Centre into an integrated Youth Centre			
Develop and regularly report on business plans for the JD Hardie Centre	CEO Office	01/07/2011	30/06/2012
Transition JD Hardie Youth Center	Community Development	01/07/2011	30/06/2012
Implement 12 month program to support the integration of the JD Hardie Centre into a centre for youth	Community Development	01/07/2011	30/09/2011
Secure appropriate tenancies at the JD Hardie Youth Centre to continue the ongoing operations of the centre as a centre for youth	Community Development	01/07/2011	30/09/2011
Complete internal fitout of the JD Hardie Youth Centre	Community Development	01/07/2011	31/01/2012
Work with tenants of JD Hardie Youth Centre on a collaborative approach to program development and funding arrangements	Community Development	01/10/2011	30/06/2015
STRATEGY: 3.1.2 Support and operate Youth Leadership and Development programs			
Initiate and develop programs and activities for youth development	Community Development	01/07/2011	30/06/2015
Provide support and advice to youth organisations in the Town of Port Hedland	Community Development	01/07/2011	30/06/2015
Work with community representatives to increase aboriginal and multi cultural participation in youth programs and activities	Community Development	01/07/2011	30/06/2015

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Goal: 3.1 Youth and Children

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.1.3 Attract and retain young people in our Town through operating a series of events, information and activities			
Operate a series of events, provide information and activities that attract and retain young people in our town	Community Development	01/07/2011	30/06/2015
Participate in the development of an engagement strategy to facilitate the detailed design ready for calling of construction tenders for the South Hedland Skate Park	Recreation	01/07/2011	30/06/2012
Develop an engagement strategy to facilitate the detailed design ready for calling of construction tenders for the South Hedland Skate Park	Community Development	01/07/2011	30/06/2012
Coordinate Youth Week event	Community Development	01/07/2011	30/06/2012
STRATEGY: 3.1.4 Develop and implement a Town of Port Hedland Child Care Plan			
Develop and implement Stage 2 of the Town of Port Hedland Child Care Plan	Community Development	01/07/2011	30/06/2012
STRATEGY: 3.1.5 Plan for the development of a new library and community centre in South Hedland			
Undertake detailed design and costings for the proposed construction of the South Hedland Community Centre and Library to be tender ready by July 2012	Community Development	01/07/2011	30/06/2012
Develop a business plan for the operations of the proposed new South Hedland Community Centre and Library	Community Development	01/01/2012	30/06/2012
Develop an interim plan for the temporary relocation of library services during construction of the new facility	Community Development	01/01/2012	30/06/2012
STRATEGY: 3.1.6 Pursue improved education facilities and additional education choice within the Town			
Lobby state government to improve educational facilities and choices within the Town	Community Development	01/07/2011	30/06/2015

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Goal: 3.2 Sports and Leisure

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.2.1 Build the Multi Purpose Recreation Centre			
Develop and regularly report on the business plan for the Multipurpose Recreation Centre	CEO Office	01/07/2011	30/06/2012
Construct MPRC civil works and oval	Infrastructure Development	01/07/2010	30/06/2012
Complete the construction of the Multi Purpose Recreation Centre on budget and on time	Recreation	01/07/2011	31/05/2012
Develop a Management Plan including operational budget for the commencement of operations at the Multi Purpose Recreation Centre	Recreation	01/07/2011	31/12/2011
Management and operation of the Multi Purpose Recreation Centre	Recreation	01/07/2011	31/12/2012
STRATEGY: 3.2.2 Undertake sports facility developments including:			
<ul style="list-style-type: none"> • Construction of the Colin Matheson Oval Clubhouse. • Construction of a new Tennis/Bowling Club in South Hedland. • Stage 1 of the South Hedland Aquatic Centre re-development. • Upgrading of lighting at sports facilities. 			
Upgrade of lighting at sports facilities	Technical Services	01/07/2011	30/06/2012
Construct Stage 1 of South Hedland Aquatic Centre redevelopment	Infrastructure Development	01/07/2011	30/06/2012
Upgrade to the exterior of the existing change room facility at the CMO	Recreation	01/07/2011	30/06/2012
Prepare detailed designs for the redevelopment of the South Hedland Bowls and Tennis Club	Infrastructure Development	01/07/2011	31/12/2011
Undertake a feasibility study for the co-location of the Port Hedland Turf Club, the Port Hedland Golf Club with a Caravan Park	Recreation	01/07/2011	30/06/2012
Construct parking along Tinder street (Colin Matheson Oval)	Infrastructure Development	01/07/2011	30/06/2012
Complete internal fitout of the CMO clubhouse	Recreation	01/07/2011	30/06/2012

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Goal: 3.2 Sports and Leisure

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.2.3 Plan for the development of fishing wharfs/jetties within the Town and expand coastal recreational opportunities			
Develop a plan to provide additional opportunities for coastal recreation inclusive of fishing wharfs and jetties	Economic Development and Strategic Planning	01/07/2011	30/06/2013
STRATEGY: 3.2.4 Operate a range of programs and initiatives that promote an active, integrated community			
Work with the Community Committee to establish a Men's Shed	Community Development	01/07/2011	30/06/2012
Operate a range of programs and initiatives that promote an active, integrated community	Recreation	01/07/2011	30/06/2015
Work with the community committee to progress plans for a community garden	Community Development	01/07/2011	30/06/2012
STRATEGY: 3.2.5 Establish plans for the managed public access to key coastal areas			
Prepare plans for improved coastal access and managed camping	Infrastructure Development	01/07/2010	30/06/2012
STRATEGY: 3.2.6 Develop plans for future recreation and leisure facility upgrades to accommodate population growth			
Complete maintenance associated with the implementation of the recommendations from the Sports Facilities Audit	Building Services	01/07/2011	30/06/2015
Plan for the redevelopment of McGregor Street Reserve	Recreation	01/07/2011	30/06/2013
Manage the implementation of the recommendations from the Sports Facilities Audit	Recreation	01/07/2011	30/06/2015
STRATEGY: 3.2.7 Actively seek funding for implementing Stages 2 and 3 of Redevelopment Plan for South Hedland Aquatic Centre.			
Actively seek funding for implementing Stages 2 and 3 of Redevelopment Plan for South Hedland Aquatic Centre	Recreation	01/07/2011	30/06/2015

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Goal: 3.3 Arts and Culture

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.3.1 <i>Work with stakeholders to develop an Aboriginal Arts and Culture Centre</i>			
Develop a masterplan for an Aboriginal Arts Centre in consultation with stakeholders	Community Development	01/07/2011	31/12/2011
Participate on the Aboriginal Cultural Centre Working Group	Community Development	01/07/2011	30/06/2012
STRATEGY: 3.3.2 <i>Undertake a feasibility study on the potential development of an entertainment complex/cinema in South Hedland</i>			
Undertake a feasibility study into entertainment facilities in Port and South Hedland	Community Development	01/07/2011	30/06/2012

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Goal: 3.3 Arts and Culture

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.3.3 Implement the recommendations of the Library Services Plan			
Actively pursue opportunities for the Town of Port Hedland to continue as a regional library for the East Pilbara Region	Community Development	01/07/2011	30/06/2015
Development of targeted programs to increase library usage by currently under-represented demographics	Community Development	01/07/2011	30/06/2015
Pursue opportunities to share resources between Town of Port Hedland Library Services and Wangka Maya Pilbara Language Centre	Community Development	01/07/2011	30/06/2015
Continue to develop the Local History Collection of the Town of Port Hedland and the East Pilbara Shire	Community Development	01/07/2011	30/06/2015
Develop programs and services that contribute to the local character and cultural history of Port Hedland	Community Development	01/07/2011	30/06/2015
Develop an integrated marketing and communication strategy	Community Development	01/07/2011	30/06/2012
Ensure provision of Library Services to the community in line with agreed operating hours	Community Development	01/07/2011	30/06/2015
Investigate options for relocation of Port Hedland Library	Community Development	01/07/2011	30/06/2015
Develop a business case for staged implementation of RFID self check facilities	Community Development	01/07/2011	30/06/2012
Establish a small business support service within the new South Hedland facility	Community Development	01/07/2011	30/06/2012
Continue to develop online resources and databases	Community Development	01/07/2011	30/06/2015
Develop an independent website for the Town of Port Hedland Library	Community Development	01/07/2011	30/06/2012
Undertake annual client satisfaction surveys for Library Services	Community Development	01/07/2011	30/06/2015
Implement, monitor and review Library policies	Community Development	01/07/2011	30/06/2015

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Goal: 3.3 Arts and Culture

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.3.4 Work with the Port Hedland Authority to develop the Marrapikurinya Tower project			
Negotiate the development of the Marrapikurinya Tower project	Investment and Business Development	01/07/2011	30/06/2015



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Goal: 3.4 Healthy Community

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.4.1 Implement plans for the development of subsidised housing for General Practitioners			
Stage 1 - Construct six houses for health professionals	Investment and Business Development	01/07/2011	30/06/2012
Negotiate funding to undertake Stage 2 - General Practitioner subsidised housing	Investment and Business Development	01/07/2011	30/06/2012
STRATEGY: 3.4.2 Establish a program for control of unwanted dogs in disadvantaged communities			
Implement the Dog Health program for the control of unwanted dogs in disadvantaged communities	Environmental Health	01/07/2011	30/06/2015



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Goal: 3.4 Healthy Community

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.4.3 Implement the Public Health Plan, including the Town's mosquito Management Plan			
Monitor food safety	Environmental Health	01/07/2010	30/06/2021
Provide public health administration	Environmental Health	01/07/2010	30/06/2021
Undertake other public health activities	Environmental Health	01/07/2010	30/06/2021
Ensure community is informed about the dangers of Cyclones and other emergency arrangements	Environmental Health	01/07/2011	30/06/2012
Develop an Environmental Health Plan for the Yandeyarra Community	Environmental Health	01/07/2011	30/06/2012
Undertake disease investigations	Environmental Health	01/07/2010	30/06/2021
Monitor waste disposal activities	Environmental Health	01/07/2010	30/06/2021
Process waste water disposal applications	Environmental Health	01/07/2010	30/06/2021
Monitor water quality	Environmental Health	01/07/2010	30/06/2021
Monitor public accommodation facilities	Environmental Health	01/07/2010	30/06/2021
Minimise mosquitoes	Environmental Health	11/07/2010	30/06/2021
Undertake public health promotions	Environmental Health	01/07/2010	30/06/2021
Provide support for aboriginal public health initiatives	Environmental Health	01/07/2010	30/06/2021
STRATEGY: 3.4.5 Explore opportunities for the development of a lifestyle/retirement village within the Town			
Undertake feasibility study into the development of a lifestyle/retirement village within the Town	Investment and Business Development	01/07/2011	30/06/2015

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Goal: 3.5 Indigenous Community

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: 3.5.1 Work with State Government and Federal Government's to develop and implement a sustainable model for the delivery of municipal services to Aboriginal Communities</p> <p>Work with State Government and Federal Government to develop and implement a sustainable model for the delivery of municipal services to Aboriginal Communities</p>	CEO Office	01/07/2011	30/06/2015
<p>STRATEGY: 3.5.2 Develop and implement new mechanisms for the engagement and involvement of traditional owners and Aboriginal people in the Town of Port Hedland related activities</p> <p>Develop and implement engagement strategies to increase the involvement of aboriginal people in Town of Port Hedland related activities</p>	Community Development	01/07/2011	30/06/2012
<p>Develop and implement engagement strategies to increase the involvement of aboriginal people in sport and recreation activities</p>	Recreation	01/07/2011	30/06/2012
<p>STRATEGY: 3.5.3 Engage in forums that seek to develop tangible strategies relating to reducing the gap between Indigenous and non-Indigenous Australians</p> <p>Facilitate quarterly forums to discuss issues of importance identified by aboriginal people</p>	Community Development	01/07/2011	30/06/2015

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Goal: 3.6 Community and Crime Prevention

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 3.6.1 Ensure that CCTV network is working at its optimum and identify further CCTV growth opportunities			
Monitor and action activities covered by CCTV cameras	Environmental Health	01/07/2011	30/06/2015
Establish CCTV network for Wedgefield	Infrastructure Development	01/07/2011	30/06/2012
Continue to identify further opportunities for the use of CCTV to improve community safety	Environmental Health	01/07/2011	30/06/2015
STRATEGY: 3.6.2 Develop and implement a new Community Safety Crime Prevention Plan which supports achievable grass roots outcomes to benefit members of the community			
Implement the Community Safety Crime Prevention Plan	Environmental Health	01/07/2011	30/06/2015
STRATEGY: 3.6.3 Investigate community security alternatives and implement agreed action plan			
Seek funding to undertake community safety initiatives	Environmental Health	01/07/2011	30/06/2015
Upgrade street lighting	Engineering Services	01/07/2010	30/06/2012
STRATEGY: 3.6.4 Continue working with the police and the courts to provide avenues to ensure that offenders help fix the damage they cause			
Implement the Young Offenders Graffiti Removal Program	Environmental Health	01/07/2011	30/06/2015

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Key Result Area: 4 Economic Development

Goal: 4.1 Tourism

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 4.1.1 Ensure that new caravan park/backpacker facilities are developed within the Town			
Undertake a feasibility study into the creation of a backpackers facility on the Gratwick Aquatic Centre grounds	Economic Development and Strategic Planning	01/07/2011	30/06/2012
STRATEGY: 4.1.2 Progress the development of the Spoilbank Marina Precinct			
Establish and support the Spoilbank Marina Stakeholder Committee.	CEO Office	01/07/2011	31/12/2011
Identify and develop long term customer relationships with all stakeholders	CEO Office	01/07/2011	30/06/2012
STRATEGY: 4.1.3 Construct the Turtle Boardwalk project and the Stairway to the Moon project and work with stakeholders to identify other tourism product development initiatives			
Work with stakeholders to identify additional tourism initiatives	Economic Development and Strategic Planning	01/07/2011	30/06/2012
Construct the Turtle Interpretive Loop (additional scope)	Infrastructure Development	01/07/2011	30/06/2012
Construct the Stairway to the Moon Viewing Platform	Infrastructure Development	18/09/2008	30/09/2011
STRATEGY: 4.1.4 Develop additional tourist information at Town entry points and other focal points within the Town			
Improve tourist information at entry points and other areas within the Town	Economic Development and Strategic Planning	01/07/2011	30/06/2013
STRATEGY: 4.1.5 Develop camping facilities at popular coastal and river bed recreation areas			
Plan for additional camping facilities at popular coastal and river bed areas	Economic Development and Strategic Planning	01/07/2011	30/06/2015

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Goal: 4.1 Tourism

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: <i>4.1.6 Develop a Tourism Plan that focuses on the tourism strengths that exist within the Town such as industrial/port tourism, ecology/bioly and indigenous culture</i></p> <p>Develop a Tourism Plan that focuses on exisitng and newly identified tourist opportunities</p>	<p>Economic Development and Strategic Planning</p>	<p>01/07/2011</p>	<p>30/06/2015</p>



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Goal: 4.2 Mining / Roads

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: 4.2.1 Actively seek funding partnerships with mining companies and contractors on the development of services and facilities within the community</p> <p>Continue to seek funding partnerships with industry partners for the development of future services and facilities within the community</p>	Community Development	01/07/2011	30/06/2015
<p>STRATEGY: 4.2.2 Actively pursue integration of FIFO workers into the local community</p> <p>Facilitate the PHIA TWA Integration Working Group</p>	Community Development	01/07/2011	30/06/2012
<p>STRATEGY: 4.2.3 Ensure that integrated accommodation options are available for resource related projects that do not artificially inflate the local real estate market</p> <p>Negotiate additional Transit Workers Accommodation in South Hedland</p>	Investment and Business Development	01/07/2011	30/06/2015
<p>Negotiate additional Transit Workers Accommodation in precinct 2 and precinct 4 on Airport land</p>	Investment and Business Development	01/07/2011	30/06/2015
<p>Finalise negotiations and contractual arrangements with Mineral Resources Limited for lease of land at the Airport</p>	Investment and Business Development	01/07/2011	30/06/2012

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Goal: 4.3 Business Development

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 4.3.1 Participate in the development of a Port Hedland Economic Development Strategy			
Develop a Port Hedland Economic Development Strategy	Economic Development and Strategic Planning	01/07/2011	30/06/2013
STRATEGY: 4.3.2 Review the alternatives for additional business opportunities at the PHIA including air freight, aircraft maintenance, tourism and industrial uses			
Negotiate the relocation of the hire car operations at the PHIA	Investment and Business Development	01/07/2011	30/06/2012
Implementation of the Airport Development Masterplan	Airport	01/07/2011	30/06/2012
Seek expressions of interest for the development of a hotel on Airport land	Investment and Business Development	01/07/2011	30/06/2012
STRATEGY: 4.3.3 Actively seek extension of air services with a focus on additional interstate and international services			
Pursue extension of additional interstate and international air services	Investment and Business Development	01/07/2011	30/06/2015

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Goal: 4.3 Business Development

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 4.3.4 Investigate new business/revenue streams for the Town			
Seek expressions of interest for the operations of a commercial restaurant/coffee shop in 'the Greenhouse'	Investment and Business Development	01/07/2011	30/06/2012
Develop a Developer Contribution Policy	Economic Development and Strategic Planning	01/07/2011	30/06/2012
Investigate the opportunities of a Solar Farm	Investment and Business Development	01/07/2011	30/06/2012
Actively pursue new business opportunities and increased revenue streams for the town	Investment and Business Development	01/07/2011	30/06/2012
Conduct ongoing audit and review of property leases	Investment and Business Development	01/07/2011	30/06/2015
Provide internal stakeholder advice and support in identifying new business and revenue streams for the Town	Investment and Business Development	01/07/2011	30/06/2015
STRATEGY: 4.3.5 Identify land areas for the development of market gardens, aquaculture and agriculture development			
Incorporate opportunities for the development of market gardens, aquaculture and agriculture development in the Town's Strategic Land Use Plan	Economic Development and Strategic Planning	01/07/2011	30/06/2015
STRATEGY: 4.3.6 Provide support and incentives for entrepreneurs who are interested in establishing tourism related within the Town			
Identify strategies to support and provide incentives to encourage establishment of tourism based businesses within the Town	Economic Development and Strategic Planning	01/07/2011	30/06/2015

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Goal: 4.4 Land Development Projects

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 4.4.1 Fast-track the release and development of commercial, industrial and residential land			
Provide timely support to internal and external stakeholders on the proposed use and development of commercial, industrial and residential land	Planning Services	01/07/2010	30/06/2012
Negotiate with relevant stakeholders to facilitate timely release of land for commercial, industrial and residential development	Economic Development and Strategic Planning	01/07/2011	30/06/2012
Promote Stage 2 South Hedland CBD with Developers	Economic Development and Strategic Planning	01/07/2011	30/06/2012
STRATEGY: 4.4.2 Develop and maintain a register of development sites and project opportunities within the municipality. Promote this register widely.			
Develop maintain and promote a register of development sites and development opportunities	Economic Development and Strategic Planning	01/07/2011	30/06/2012
STRATEGY: 4.4.3 Undertake Council operated land and building projects including:			
a. Catamore Court housing development			
b. Airport Housing			
c. Land Rationalisation Land Projects			
d. Relocation of the Wedgefield Depot to the Airport			
e. Civic Centre Redevelopment Project			
Undertake housing development at Catamore Court	Economic Development and Strategic Planning	01/07/2011	30/06/2012
Construct Airport Staff Housing	Infrastructure Development	01/01/2011	30/09/2011
Implement land rationalisation projects	Economic Development and Strategic Planning	01/07/2011	30/06/2012
STRATEGY: 4.4.4 Regularly update the community on the status of key land development projects			
Implement a communication strategy to regularly inform the community on the status of key land development projects	Economic Development and Strategic Planning	01/07/2011	30/06/2012

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Goal: 4.4 Land Development Projects

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: 4.4.5 Work with the State Government to enact civil infrastructure projects that will enable additional land developments to occur including:</p> <ul style="list-style-type: none"> a. Port Hedland Infill Sewerage b. Relocation of the Port Hedland Sewerage Treatment Ponds c. Upgrading water pressure in the West End 			
Work with Watercorp to facilitate the completion of the Port Hedland Infill Sewerage Project	Economic Development and Strategic Planning	01/07/2011	30/06/2015
Work with Watercorp to facilitate the relocation of the Port Hedland Sewerage Treatment Ponds	Economic Development and Strategic Planning	01/07/2011	30/06/2015
Work with Watercorp to facilitate the upgrade to waterpressure in the West End	Economic Development and Strategic Planning	01/07/2011	30/06/2015
Work with key state government agencies to enact civil infrastructure projects that will enable additional land developments	Economic Development and Strategic Planning	01/07/2011	30/06/2015
<p>STRATEGY: 4.4.6 Ensure that the South Hedland Underground Power Project proceeds in a timely manner</p>			
Work with Horizon Power to ensure the timely implementation of the South Hedland Underground Power Project	Economic Development and Strategic Planning	01/07/2011	30/06/2015



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Goal: 4.5 Town Planning and Building

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: <i>4.5.1 Develop a Town Plan that identifies opportunities for the following initiatives:</i></p> <ul style="list-style-type: none"> <i>a. Identification of new areas for future growth (urban and industrial)</i> <i>b. Bulky goods retail area development along Port Hedland Rd</i> <i>c. New entry ways into South Hedland</i> <i>d. Water related developments in South Hedland</i> <i>e. The re-zoning of Wedgefield in accordance with the Land Use Master Plan</i> <i>f. Location of community and government facilities</i> <i>g. Ensure that provision is made for industrial and transport corridors within the District.</i> 			
Develop a Town Plan to transition the Town of Port Hedland into a regional city	Economic Development and Strategic Planning	01/07/2011	30/06/2012
<p>STRATEGY: <i>4.5.2 Develop Structure Plans for key precinct areas with a particular focus on the Spoilbank Precinct, Airport and Pretty Pool</i></p>			
Develop Structure Plans for key precinct areas	Economic Development and Strategic Planning	01/07/2011	30/06/2012
<p>STRATEGY: <i>4.5.3 Review building and planning resources and ensure that turn-around times for applications are at or above industry best practice</i></p>			
Provide an timely and effective planning approval service	Planning Services	01/07/2011	30/06/2015
Provide an timely and effective building approval service	Building Services	01/07/2011	30/06/2015
Conduct statutory swimming pool inspection program	Building Services	01/07/2011	30/06/2015
Conduct inspections on newly constructed class 2 - 9 buildings	Building Services	01/07/2011	30/06/2015
Provide appropriate support and advice to the private sector to ensure building developments proceed in a timely manner	Building Services	01/07/2011	30/06/2015
<p>STRATEGY: <i>4.5.4 Play a leadership role in good design by building Council facilities that are aesthetically pleasing, environmentally sustainable and promote new technology within the District</i></p>			
Participate on and provide support and advice to internal project teams responsible for the design and construction of Council facilities	Building Services	01/07/2011	30/06/2015

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Key Result Area: 5 Environment

Goal: 5.1 Waste Management

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 5.1.1 Progressively re-develop the South Hedland Landfill Facility in accordance with the Landfill Strategic Plan			
Redevelop the South Hedland Landfill Facility in accordance with the Landfill Strategic Plan	Economic Development and Strategic Planning	01/07/2011	30/06/2013
STRATEGY: 5.1.2 Develop strategies that encourage separation of waste by ratepayers to promote more effective and efficient landfill management and additional reuse/recycling opportunities			
Develop strategies that encourage more effective landfill management inclusive of reuse/recycling opportunities	Engineering Services	01/07/2011	30/06/2012
STRATEGY: 5.1.3 In conjunction with other Pilbara Regional Council's review the feasibility of establishing a domestic recycling service			
Undertake a feasibility study into the establishment of a regional domestic recycling service	Engineering Services	01/07/2011	30/06/2012
STRATEGY: 5.1.4 Install improved waste water re-use facilities to Baler Primary School, Cassia Primary School, Hedland Senior High School and South Hedland Primary School			
Install improved waste water reuse facilities - Baler Primary School	Engineering Services	01/07/2011	30/06/2012
Install improved waste water reuse facilities - Cassia Primary School	Engineering Services	01/07/2011	30/06/2012
Install improved waste water reuse facilities - Hedland Senior High School	Engineering Services	01/07/2011	30/06/2012
Install improved waste water reuse facilities - South Hedland Primary School	Engineering Services	01/07/2011	30/06/2012
STRATEGY: 5.1.5 Explore opportunities for the expansion of the Town's waste water re-use scheme			
Expand the Town's waste water re-use scheme	Engineering Services	01/07/2011	30/06/2015

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Goal: 5.1 Waste Management

ACTION	BUSINESS UNIT	START DATE	END DATE
<p>STRATEGY: 5.1.6 Commence planning for the construction of a new or expanded Landfill site</p> <p>Plan for the expansion for the construction of a new or expanded Landfill site</p>	Infrastructure Development	01/07/2011	30/06/2015



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Goal: 5.2 Natural Resources

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 5.2.1 Implement reticulation projects where bore water is used as an alternative to mains water			
Implement bore water based reticulation projects	Engineering Services	01/07/2011	30/06/2012
STRATEGY: 5.2.2 Actively protect dune, creek and wetland eco-systems from degradation by off-road vehicles and other inappropriate uses			
Continue to protect foreshore areas through the ongoing implementation of fencing programs to restrict the entry of offroad vehicle	Environmental Health	01/07/2011	30/06/2015
Undertake beach and foreshore upgrade and maintenance	Engineering Services	01/07/2011	30/06/2015
STRATEGY: 5.2.3 Explore opportunities for the installation of additional solar lighting			
Investigate additional use of solar lighting	Technical Services	01/07/2011	30/06/2015
STRATEGY: 5.2.4 Partner with other agencies on foreshore rehabilitation/protection projects			
Implement the Dune Rehabilitation Program in partnership with BHP Billiton	Environmental Health	01/07/2011	30/06/2015
STRATEGY: 5.2.5 Water Planning - partner with SG to implement water initiatives to support the growing community and industry based in Town			
Work with Water Corp to implement water initiatives to support the growing needs of needs of community and industry	Economic Development and Strategic Planning	01/07/2011	30/06/2015

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Key Result Area: 6 Governance

Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.1 <i>Actively market the achievements that the Town has made and the plans that are in place for the future</i>			
Actively market the achievements of the Town of Port Hedland	CEO Office	01/07/2011	30/06/2012
STRATEGY: 6.1.2 <i>In conjunction with other stakeholders, develop and implement a coordinated, lobby campaign for additional resources from the State and Federal Governments for infrastructure and community projects that are needed to transform the Town into a City</i>			
Develop and maintain effective channels of communications and networks with various government bodies	CEO Office	01/07/2011	30/06/2012
Develop a Town of Port Hedland local, intrastate and interstate marketing campaign	CEO Office	01/07/2011	30/06/2012
STRATEGY: 6.1.3 <i>Ensure that the Pilbara Regional Council grows and develops into an organisation that clearly delivers value for money for Pilbara residents</i>			
Contribution of best practice input into PRC initiatives	CEO Office	01/07/2011	30/06/2012
Identify and agree upon one action for coordinated implementation by more than one local government authority in the Pilbara.	CEO Office	01/07/2011	31/12/2012

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Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.4 Ensure that the Town of Port Hedland continues to grow and develop into an organisation that supports the changing demands of its community			
Review and implement the Town of Port Hedland Code of Conduct	Organisational Development	01/07/2011	30/06/2012
Development of a 10 year Strategic Community Plan	CEO Office	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Investment and Business Development	Investment and Business Development	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Corporate Executive Leadership	Corporate Executive Leadership	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Building Services	Building Services	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Environmental Health Services	Environmental Health	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Airport	Airport	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Community Development	Community Development	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Engineering Services	Engineering Services	01/07/2011	30/06/2012
Provide payroll service	Financial Services	01/07/2011	30/06/2022
Provide people leadership and management services in accordance with management KPIs - Economic Development and Strategic Planning	Economic Development and Strategic Planning	01/07/2011	30/06/2012
Manage corporate records	Information Services	01/07/2011	30/06/2022
Update the Towns Engineering Civil and POS standard drawings and developer guidelines	Technical Services	01/07/2011	30/06/2015



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Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.4 Ensure that the Town of Port Hedland continues to grow and develop into an organisation that supports the changing demands of its community			
Provide people leadership and management services in accordance with management KPIs - Recreation	Recreation	01/07/2011	30/06/2012
Introduce best practice process and procedures for Recruitment through the implementation of revised forms and workflows	Organisational Development	01/07/2011	30/06/2012
Provide general financial operations services	Financial Services	01/07/2011	30/06/2022
Design and implement a backup plan for all sites so that the system can be restored to these locations with minimal disruption	Information Services	01/07/2011	30/06/2012
Development of a Corporate Business Planning Framework that support the 10 year Strategic Community Plan	Organisational Development	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Financial Services	Financial Services	01/07/2011	30/06/2012
Implement the Service Management software through the intranet that will record and prioritise the number of requests for assistance by the ICT staff.	Information Services	01/07/2011	30/06/2012
Develop aligning policies and processes to support the organisation and each business unit	Organisational Development	01/07/2011	30/06/2022
Provide rating service	Financial Services	01/07/2011	30/06/2022
Implement a new standard operating environment upgrade to Windows 7 and Office 2010	Information Services	01/07/2011	30/06/2012
Develop a performance management framework	Organisational Development	01/07/2011	30/06/2012
Investigate the implementation of an on-line leave application process	Financial Services	01/07/2011	30/06/2012
Undertake ongoing staff training in Records Management	Information Services	01/07/2011	30/06/2015
Investigate the Implementation of an on-line purchase requisition process	Financial Services	01/07/2011	30/06/2012

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Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.4 Ensure that the Town of Port Hedland continues to grow and develop into an organisation that supports the changing demands of its community			
Develop a Retention and Destruction of Records Plan	Information Services	01/07/2011	30/12/2012
Implement a project performance review process	Financial Services	01/07/2011	30/06/2012
Review Town of Port Hedland Records Keeping Plan	Information Services	01/07/2011	31/12/2013
Undertake a financial risk and efficiency assessment	Financial Services	01/07/2011	30/06/2012
Review Customer Service Charter and associated internal operating procedures	Information Services	01/07/2011	30/06/2012
Establish and maintain financial procedures	Financial Services	01/07/2011	30/06/2012
Develop an ICT Strategy	Information Services	01/07/2011	31/12/2011
Review and implement an Induction Program to ensure new employees have the skills and knowledge to support organisational practices and procedures	Organisational Development	01/07/2011	30/06/2012
Assessment of the efficiency and effectiveness of our services	CEO Office	01/07/2011	31/12/2011
Provide people leadership and coordination services - Library	Community Development	01/07/2011	30/06/2012
Manage the organisations balance sheet	Financial Services	01/07/2011	30/06/2022
Review records policy and procedure documents	Information Services	01/07/2011	30/06/2012
Provide people leadership and management services in accordance with management KPIs - Technical Services	Technical Services	01/07/2011	30/06/2012
Prepare masterplan for the Engineering Depot expansion	Infrastructure Development	01/07/2011	31/12/2011
Provide corporate governance service - Organisation Development	Organisational Development	01/07/2011	30/06/2022
Conduct regular staff meetings	CEO Office	01/07/2011	30/06/2012

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Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.4 Ensure that the Town of Port Hedland continues to grow and develop into an organisation that supports the changing demands of its community			
Provide people leadership and coordination services - Youth	Community Development	01/07/2011	30/06/2012
Provide investment and loan management service	Financial Services	01/07/2011	30/06/2022
Provide information technology support	Information Services	01/07/2011	30/06/2022
Review and update Council's Engineering Directorate policies	Technical Services	01/07/2011	30/06/2016
Provide people leadership and management services in accordance with management KPIs - Infrastructure Development	Infrastructure Development	01/07/2011	30/06/2012
Develop and implement a Housing Strategy to provide affordable accommodation to support the Workforce Plan	Organisational Development	01/07/2011	31/12/2012
Provide accurate & timely advice to Council	CEO Office	01/07/2011	30/06/2012
Provide people leadership and coordination services - Community and Cultural Development	Community Development	01/07/2011	30/06/2012
Provide grant management service	Financial Services	01/07/2011	30/06/2022
Implement the recommendations of the ICT Strategy	Information Services	01/07/2011	30/06/2015
Assess and monitor developments for compliance with Engineering Directorate policies, standard drawings and guidelines	Technical Services	01/07/2011	30/06/2016
Encourage continuous improvement in project management processes and outcomes	Infrastructure Development	01/07/2011	30/06/2016
Provide people leadership and management services in accordance with management KPIs - Organisation Development	Organisational Development	01/07/2011	30/06/2022
Ensure Directors acknowledge budget requirements	CEO Office	01/07/2011	30/06/2015
Provide general financial management service	Financial Services	01/07/2011	30/06/2022

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Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.4 Ensure that the Town of Port Hedland continues to grow and develop into an organisation that supports the changing demands of its community			
Ensure Engineering queries, complaints and minor works requests are actioned in accordance with Council's Customer Service policy and relevant asset management plans	Technical Services	01/07/2011	30/06/2016
Develop and implement an Organisational Wellness Program	Organisational Development	01/07/2011	30/09/2011
Ensure that the Executive Management team has the skills to implement effective management	CEO Office	01/07/2011	30/06/2012
Provide budget development and monitoring service	Financial Services	01/07/2011	30/06/2022
Process FOI requests	Information Services	01/07/2011	30/06/2022
Develop and commence implementation of a Workforce Plan that ensures the organisational resource capacity to meet the services and programs required by the Community.	Organisational Development	01/07/2011	31/12/2011
Progress and implement Councils top 10 priority projects	CEO Office	01/07/2011	30/06/2012
Provide asset management service	Financial Services	01/07/2011	30/06/2022
Prepare a Business Continuity Plan	Information Services	01/07/2011	30/06/2012
Develop and implement a Corporate Travel Policy that represents a balance between best practice and supporting local industry	Organisational Development	01/07/2011	31/03/2012
Manage the day to day operations of the CEO's Office	CEO Office	01/07/2011	30/06/2015
Provide accounts payable service (creditors)	Financial Services	01/07/2011	30/06/2022
Implement desktop computer replacement program in line with Council's current ICT Strategy	Information Services	01/07/2011	30/06/2012
Develop and implement a leadership program	Organisational Development	01/07/2011	30/06/2012

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Goal: 6.1 Leadership

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.1.4 Ensure that the Town of Port Hedland continues to grow and develop into an organisation that supports the changing demands of its community			
Provide accounts receivable service (debtors)	Financial Services	01/07/2011	30/06/2022
Implement a photocopier and printer replacement program in line with Council's current ICT Strategy	Information Services	01/07/2011	30/06/2012



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Goal: 6.2 Marketing and Communication

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.2.1 Undertake a comprehensive local, intrastate and interstate marketing campaign that details both the importance of the Port Hedland community and the positive achievements and attributes of the community			
Establish a community consultation strategy which also deals with social media and online communication.	CEO Office	01/07/2011	30/09/2011
STRATEGY: 6.2.2 Town of Port Hedland corporate style guidelines that ensure a consistent clear image of the Town is being delivered			
Ensure organisational compliance with the Town of Port Hedland Style Guide	CEO Office	01/07/2011	30/06/2015
STRATEGY: 6.2.3 Redevelop and regularly update the Town of Port Hedland website and other social networking mechanisms, ensuring that it is both interactive and contemporary			
Develop and Implement a Social Media Policy	CEO Office	01/07/2011	30/06/2012
Improve internal web presence through upgrading current website	Information Services	01/07/2011	30/06/2012
Improve external web presence through upgrading current website	Information Services	01/07/2011	30/06/2012
STRATEGY: 6.2.4 Continue to inform and consult with the community regarding local events, issues and decisions through a variety of communication mechanisms			
Develop and implement a Communication and Consultation Strategy to ensure the community is informed and engaged on local events, issues and decisions	CEO Office	01/07/2011	30/06/2015
Generate regular media opportunities to inform and engage with the community	CEO Office	01/07/2011	30/06/2015

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Goal: 6.3 Systems Development

ACTION	BUSINESS UNIT	START DATE	END DATE
STRATEGY: 6.3.1 Work with other Pilbara LGA's to develop a standard Information Technology platform as the precursor to potentially regionalisation of some local government service delivery			
Work with other Pilbara LGA's to develop a standard information technology platform that supports the potential for future shared service delivery	Information Services	01/07/2011	30/06/2012
STRATEGY: 6.3.2 Expand opportunities for community to interact with Council via the internet including electronic lodgement of applications, GIS expanded payment alternatives and customer comments/complaints			
Upgrade network servers	Information Services	01/07/2011	30/06/2012
Upgrade network communications infrastructure	Information Services	01/07/2011	30/06/2012
Investigate eCouncil opportunities to increase community interaction with Council via the internet	Information Services	01/07/2011	30/06/2015
STRATEGY: 6.3.3 Redesign the financial system to allow for more effective and efficient financial management			
Evaluate Councils economic values	CEO Office	01/07/2011	30/06/2012
Develop a 5 year financial plan for the organisation	Financial Services	01/07/2011	31/12/2011
STRATEGY: 6.3.4 Review Council's Standing Orders Local Law			
Review Council's Standing Orders and Local Laws	Organisational Development	01/07/2011	30/06/2015